



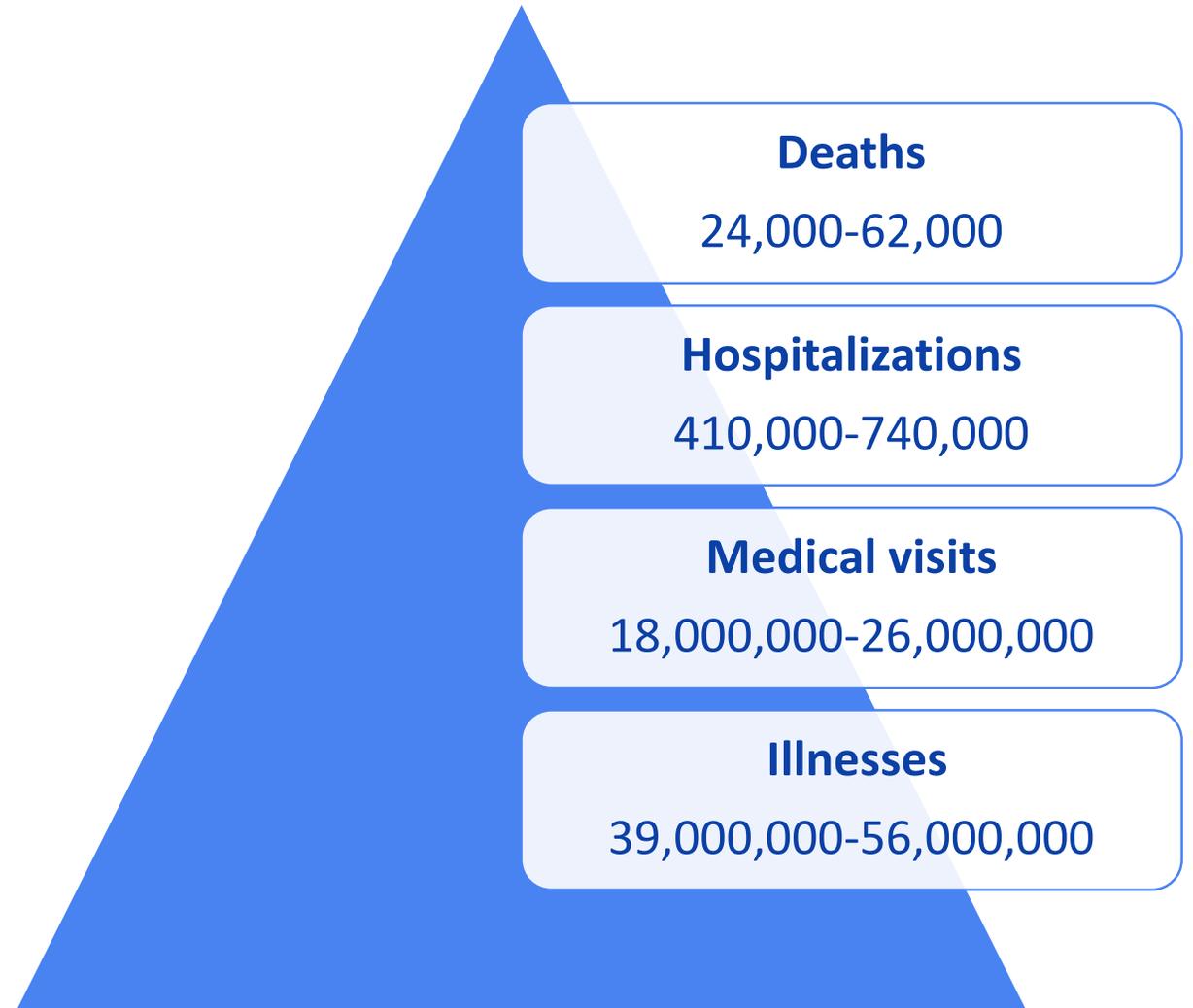
Vaccination Planning for the 2020-2021 Influenza Season

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2019-2020 Influenza Activity

Summary of 2019-2020 influenza season

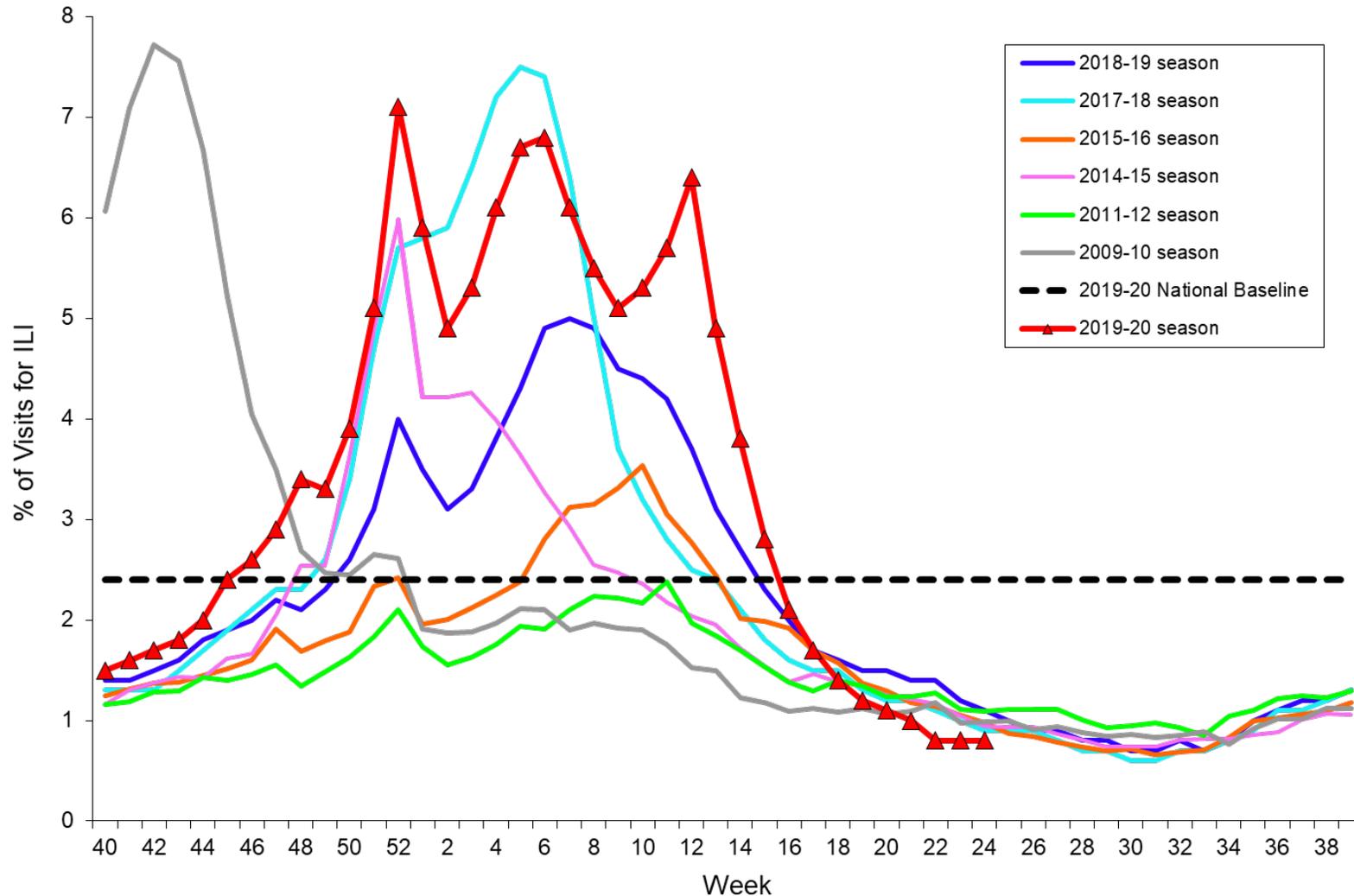
- Two consecutive waves
 - 1st wave predominantly influenza B/Victoria viruses
 - 2nd wave driven by influenza A (H1N1)
- Pediatric deaths reported to CDC for the 2019-2020 season: **185***



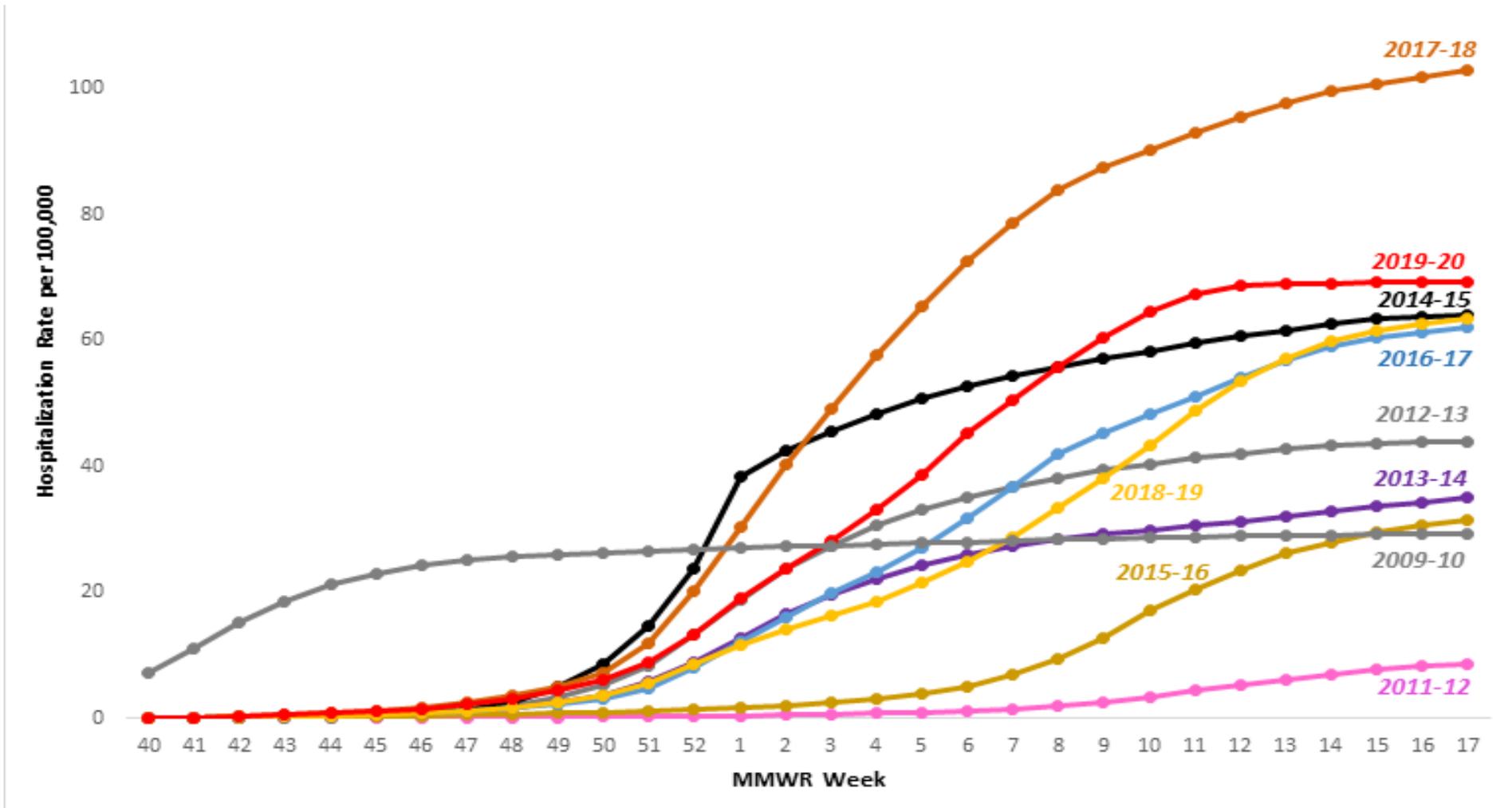
*As of June 13, 2020

<https://www.cdc.gov/flu/about/burden/preliminary-in-season-estimates.htm>

Percentage of Visits for Influenza-like Illness (ILI) Reported by the U.S. Outpatient Influenza-like Illness Surveillance Network (ILINet), Weekly National Summary, 2019-2020 and Selected Previous Seasons

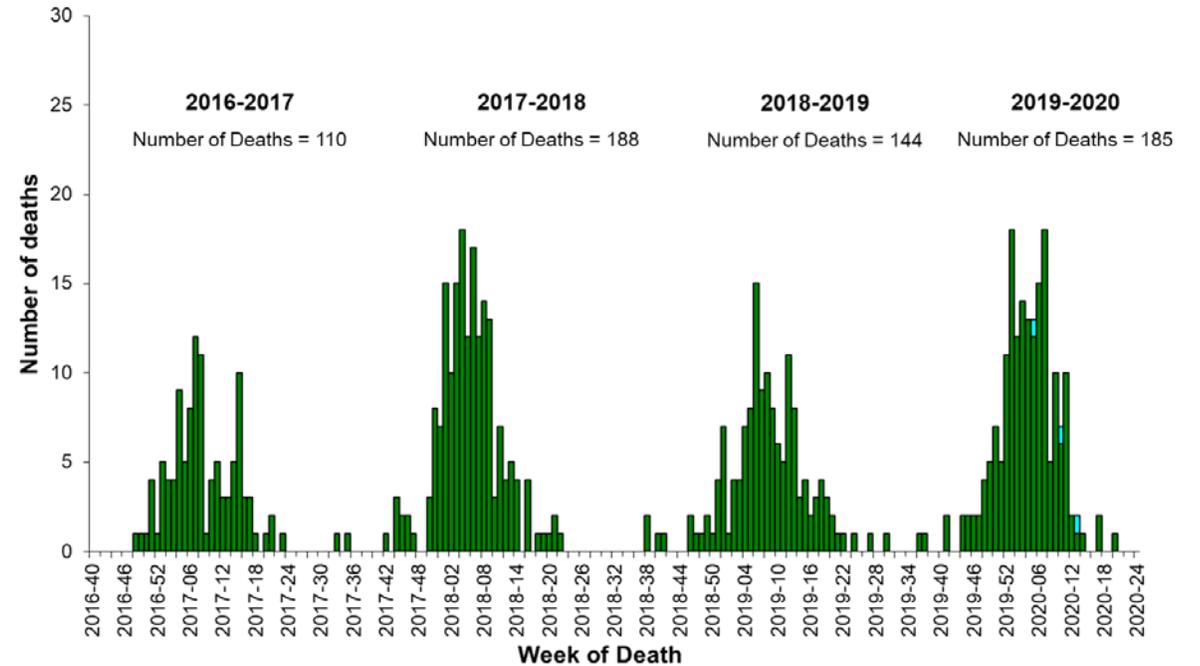
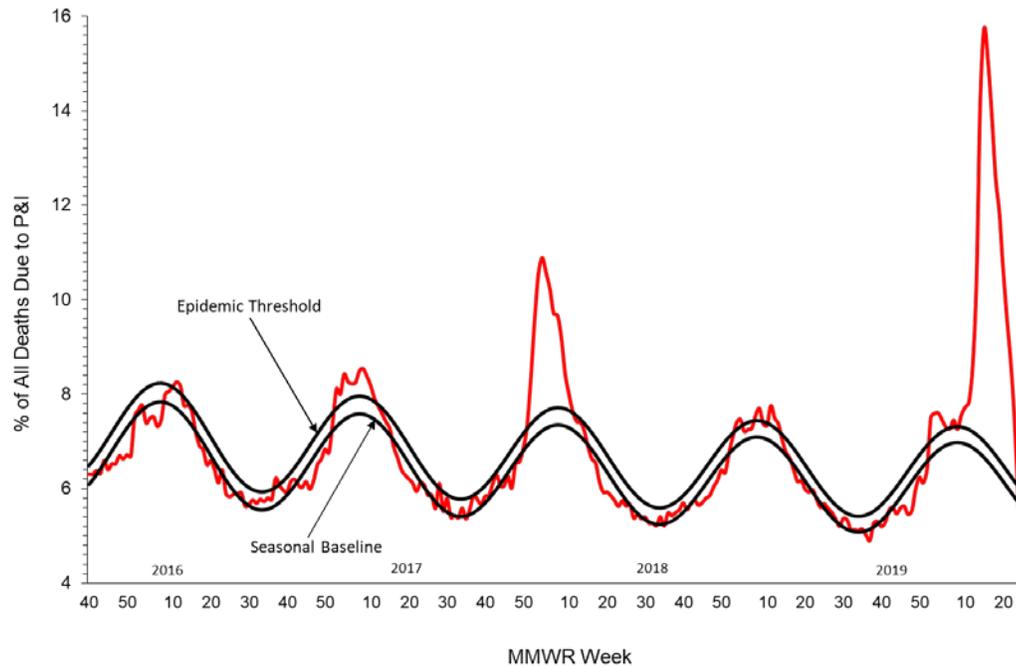


Cumulative Rate of Laboratory Confirmed Influenza-Associated Hospitalizations, FluSurvNet, 2009-10 through 2019-20

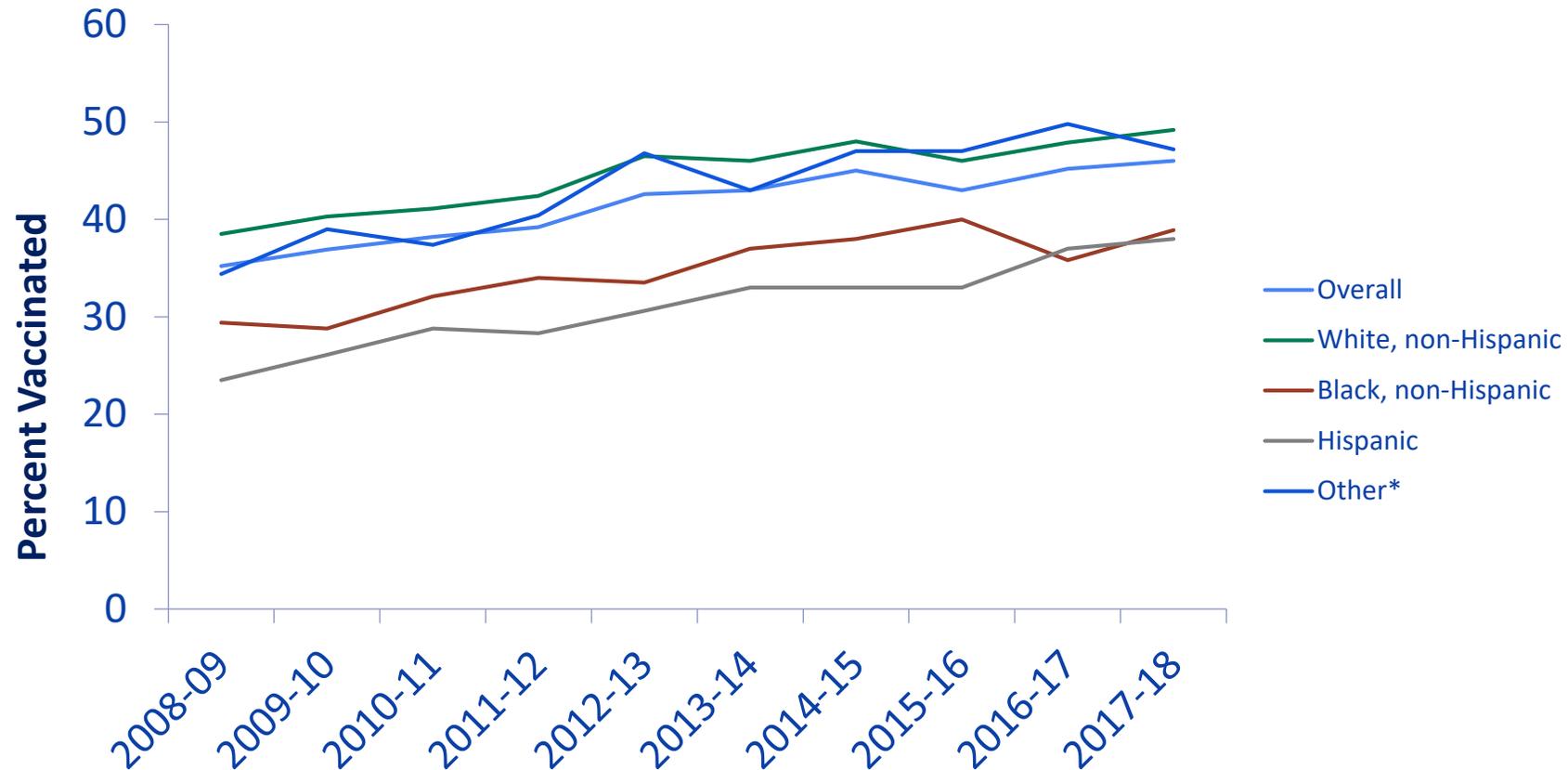


Influenza-Associated Mortality

Pneumonia and Influenza Mortality from
the National Center for Health Statistics Mortality Surveillance System
Data through the week ending June 13, 2020, as of June 18, 2020



Influenza Vaccination Coverage, ≥ 18 years, by Race/Ethnicity: 2008-09 through 2017-18 Influenza Seasons, NHIS, United States

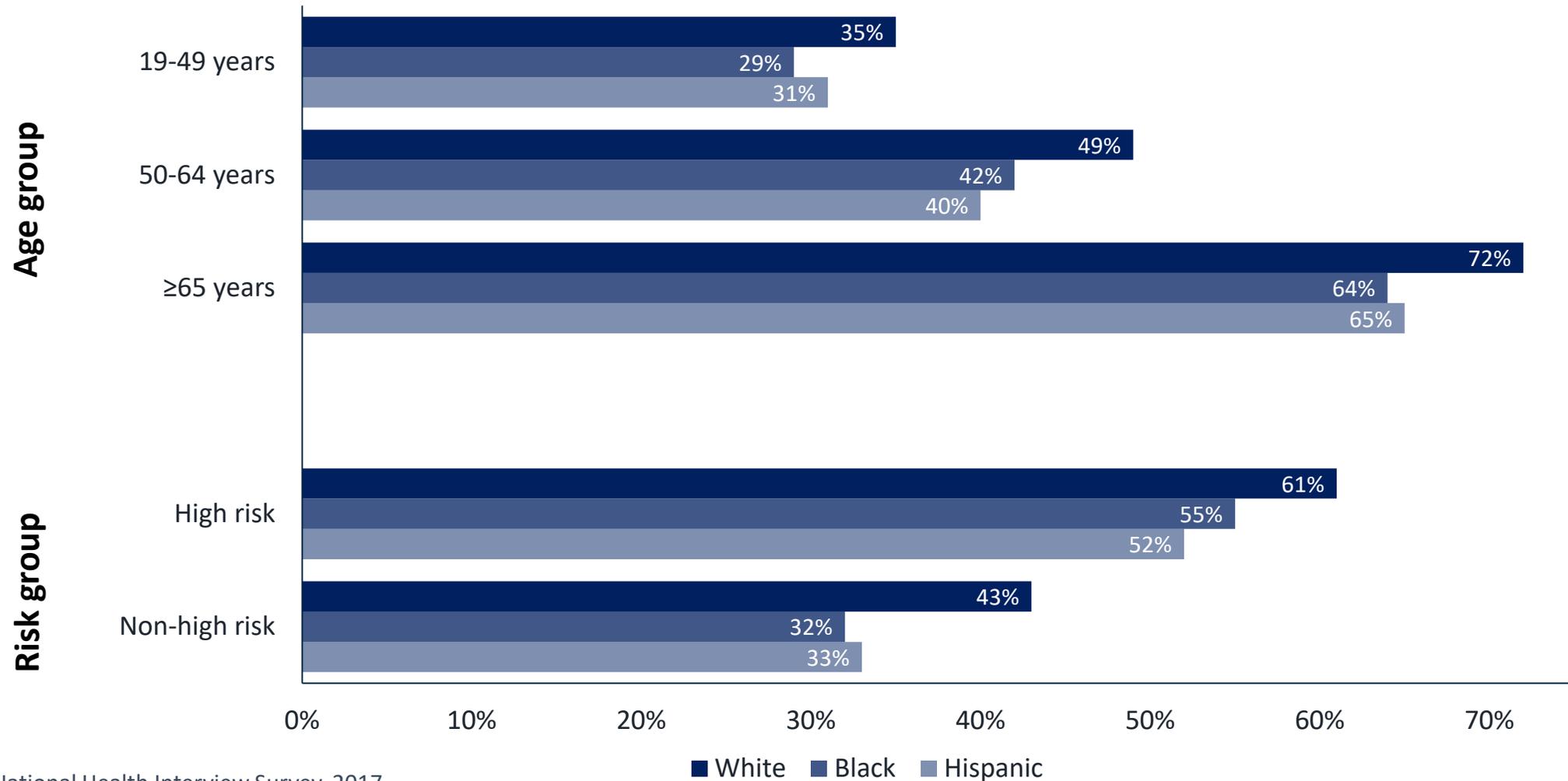


Source: National Health Interview Survey

* Other includes Asian, American Indian/Alaska Native, and multiple races.

Racial and ethnic disparities in influenza coverage

Reducing existing disparities will be important to protect minority and at-risk populations for both influenza and future COVID-19 vaccines



Source: National Health Interview Survey, 2017

Safe Vaccination Strategies

Increasing Seasonal Influenza Vaccine Coverage to Decrease Healthcare Utilization, 2020-21

- Expect SARS-CoV-2 to continue to circulate in the fall
- Increasing flu vaccination coverage will reduce stress on the healthcare system
 - Decrease doctor visits and hospitalizations
 - Reduce use of diagnostics
- Focus on adults at higher risk from COVID-19
 - staff and residents of LTCF
 - adults with underlying illnesses
 - African-Americans, Hispanics, American Indians and Alaska Natives
 - adults who are part of critical infrastructure

Influenza vaccination

Use every opportunity to administer influenza vaccines to all eligible persons, including:

- *Essential workers:* Healthcare personnel and other critical infrastructure workforce
- *Persons at increased risk for severe illness from COVID-19*, including older adults and those with underlying medical conditions
- Severe illness from COVID-19 has been shown to disproportionately affect members of certain racial/ethnic minority groups.
- *Persons at high risk for influenza complications*

Information for alternative vaccination sites

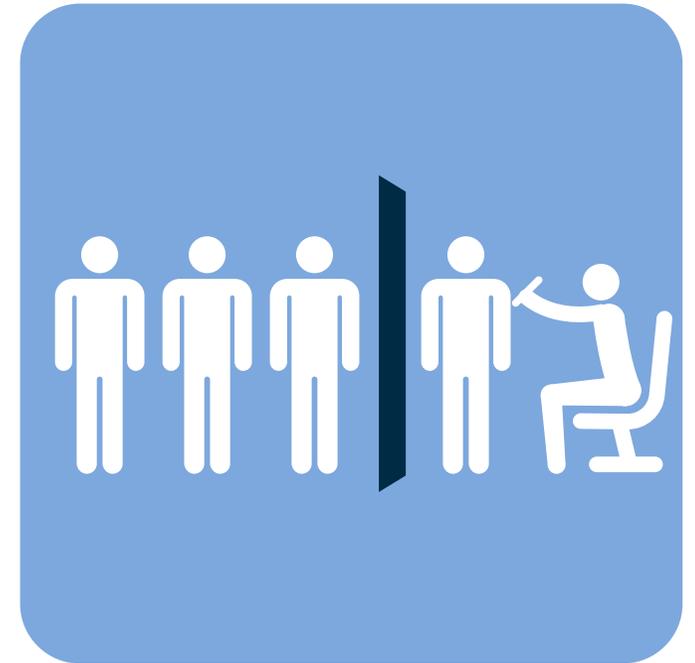
Alternative vaccination sites

- Pharmacies
- Non-traditional facilities such as schools and churches
- Curbside clinics
- Drive-through clinics
- Mobile outreach units
- Home visits

Alternative vaccination site guidance during COVID-19

Follow clinical setting guidance and take additional precautions:

- Select a space large enough to ensure physical distancing.
- Provide specific appointment times and use other strategies to manage patient flow and avoid crowding.
- Set up unidirectional site flow with signs, ropes, or other measures.
- Have a separate vaccination area or separate hours for persons at increased risk for severe illness from COVID-19.



Guidance for Planning Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations

- Assist with jurisdictional planning and implementation of vaccination clinics
- Public and private vaccination organizations or preparedness professionals
- Clinical considerations
 - Vaccine storage, handling, administration, and documentation
 - General public
 - Targeted populations (i.e., critical workforce personnel and/or higher-risk priority groups)
 - Routine vaccination
 - Emergency vaccination in preparedness scenario

Guidance for Planning Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations



Planning Activities



During the Clinic Activities



Pre-Clinic Activities



Post-Clinic Activities

Planners are encouraged to use

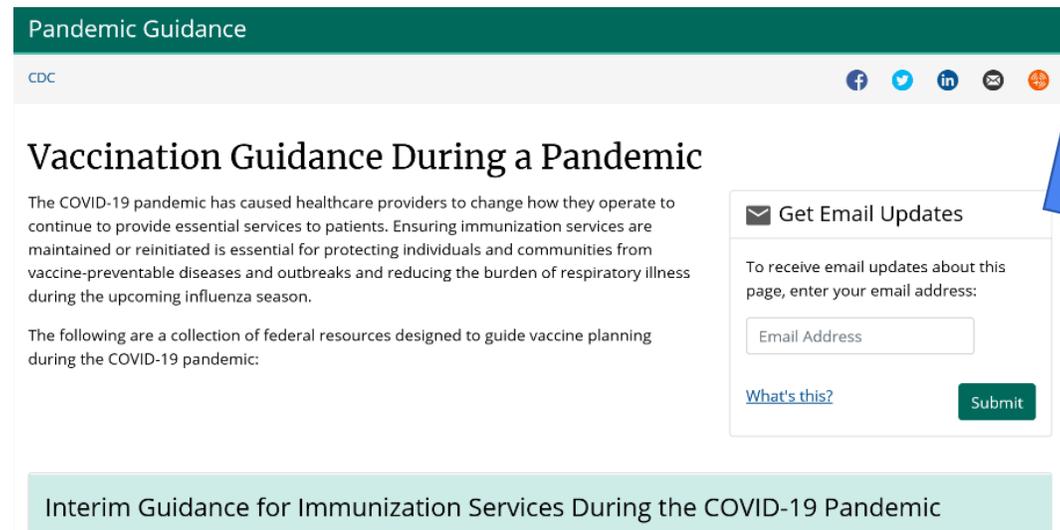
- [Resources for hosting an off-site vaccination clinic](#)
- [Checklist of Best Practices for Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations](#)
 - patient safety and vaccine effectiveness
 - vaccine shipment, transport, storage, handling, preparation, administration, and documentation at temporary clinics

Updates and resources

A decorative horizontal bar at the bottom of the slide, consisting of several colored rectangular segments: dark blue, light blue, green, red, grey, and dark blue.

Vaccination guidance is continuously being reviewed and updated

- Visit <https://www.cdc.gov/vaccines/pandemic-guidance/index.html> for the most recent guidance.
- Sign up to be notified when information on the web page changes.



The screenshot shows the top of a CDC webpage titled "Pandemic Guidance". Below the header, there are social media icons for Facebook, Twitter, LinkedIn, and Email. The main heading is "Vaccination Guidance During a Pandemic". The text below explains that the COVID-19 pandemic has caused healthcare providers to change how they operate and that ensuring immunization services is essential for protecting individuals and communities. It also mentions a collection of federal resources for vaccine planning. On the right side, there is a "Get Email Updates" form with a text input field for "Email Address", a "Submit" button, and a "What's this?" link. A large blue arrow points to the "Get Email Updates" form.

Pandemic Guidance

CDC

Vaccination Guidance During a Pandemic

The COVID-19 pandemic has caused healthcare providers to change how they operate to continue to provide essential services to patients. Ensuring immunization services are maintained or reinitiated is essential for protecting individuals and communities from vaccine-preventable diseases and outbreaks and reducing the burden of respiratory illness during the upcoming influenza season.

The following are a collection of federal resources designed to guide vaccine planning during the COVID-19 pandemic:

Get Email Updates

To receive email updates about this page, enter your email address:

Email Address

What's this? Submit

Interim Guidance for Immunization Services During the COVID-19 Pandemic

COVID-19 operational guidance

- **State and local health departments:**

 - <https://www.cdc.gov/coronavirus/2019-ncov/php/index.html>

- **Tribal communities:**

 - <https://www.cdc.gov/coronavirus/2019-ncov/community/tribal/index.html>

- **Clinical care:**

 - <https://www.cdc.gov/coronavirus/2019-ncov/hcp/clinical-care.html>

- **Long-term care facilities:**

 - <https://www.cdc.gov/coronavirus/2019-ncov/hcp/long-term-care.html>

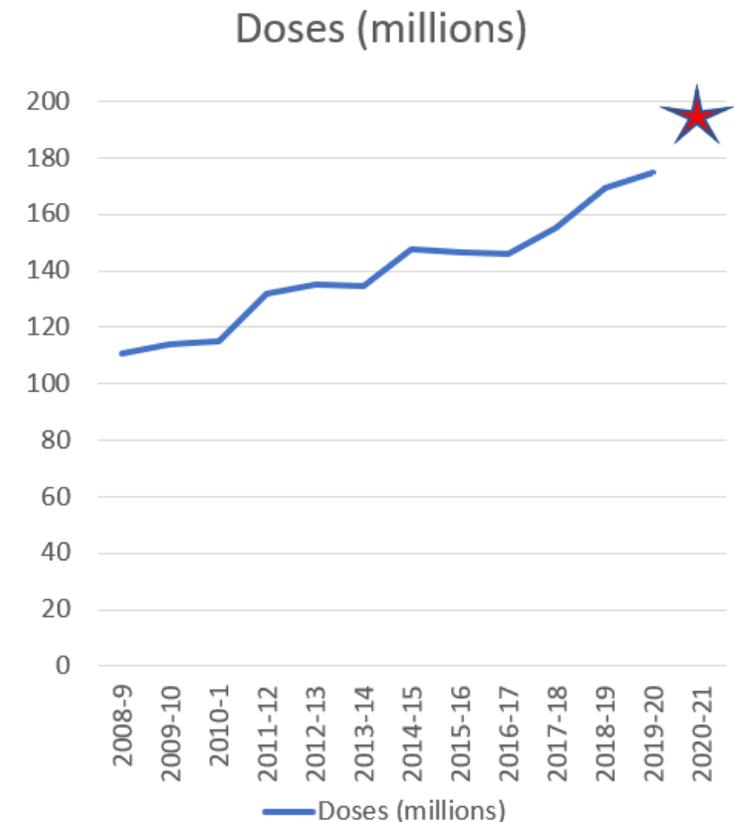
Additional CDC Resources

- CDC Influenza homepage: <https://www.cdc.gov/flu/>
- Influenza surveillance: <https://www.cdc.gov/flu/weekly/fluactivitysurv.htm>
- Influenza vaccination coverage: <https://www.cdc.gov/flu/fluview/index.htm>
- For Professionals: <https://www.cdc.gov/flu/professionals/index.htm>
 - Vaccination homepage:
<https://www.cdc.gov/flu/professionals/vaccination/index.htm>
 - 2017-18 ACIP Influenza Recommendations:
<https://www.cdc.gov/mmwr/volumes/66/rr/rr6602a1.htm>
 - Antiviral homepage:
<https://www.cdc.gov/flu/professionals/antivirals/index.htm>
- For Children (created by CDC and endorsed by the AAP): activity book
https://www.cdc.gov/phpr/readywrigley/documents/ready_wrigley_flu.pdf

Influenza vaccination planning for 2020-2021 season

- Maximize available vaccine supply
 - Expect >190M doses for U.S. market
- Operational considerations
 - Outreach to those at higher risk
 - Planning for potential need for social distancing
 - Extending influenza vaccination season (September through December or later)
- Enhancing communication
 - Align with COVID-19 messaging
 - Messaging for African-American and Hispanic communities

Influenza Vaccine Doses Distributed By Season, 2008-9 to 2019-20, and Projected, 2020-21



Supplemental Resources for Public Sector Influenza Vaccination for the 2020-2021 Influenza Season

- Two Components
 - Cooperative Agreement with 64 Immunization Program Awardees (2020-2021; \$141 million)
 - Supplemental influenza vaccine doses (2020; 9.3 million doses)
- Funding to support operational costs associated with planning and implementation of expanded influenza vaccination program
- Supplemental vaccine doses to be allocated among the awardees
 - Strong recommendation for awardee partnerships with Community Health Centers (CHCs)
 - Facilitating connections with CHCs through CDC relationship with the National Association of Community Health Centers

August: National Immunization Awareness Month

National Immunization Awareness Month

CDC

National Immunization Awareness Month (NIAM)

Toolkit for Reaching Healthcare Professionals

Toolkit for Reaching Parents and Patients

Sample Newsletter Content

Graphics

Related Links

- [Vaccines & Immunizations](#)
- [Interactive Vaccine Guide](#)
- [Adult Vaccine Assessment Tool](#)
- [Immunization Partners Website](#)
- [PHF Immunization Center](#)

National Immunization Awareness Month (NIAM) is an annual observance held in August to highlight the importance of vaccination for people of all ages. Use these resources to assist you in communicating to healthcare professionals, parents, and patients about immunization during August and throughout the year.

Toolkit for Reaching Healthcare Professionals

Find key messages, sample social media content, and educational resources for healthcare professionals.

Toolkit for Reaching Parents and Patients

Find key messages, sample social media content, and educational resources for parents and patients.

Featured Resource for Healthcare Professionals

“ How do you address parent misconceptions about flu vaccine? ”

#HowIRecommend

The #HowIRecommend video series includes short videos on how healthcare professionals can effectively recommend vaccines and answer common questions.

Featured Resources for Parents and Patients

- [Interactive Vaccine Guide](#)
Learn about vaccines recommended for you and your family.
- [Adult Vaccine Assessment Tool](#)
Answer a few quick questions to find out what vaccines you may need.

NIAM Graphics

Graphics are sized for various social media platforms and use on websites, newsletters, and other materials.

- Toolkits
- Resources for healthcare professionals
- Resources for parents and patients
- Sample newsletter content
- Graphics
- Webinar
- Live Instagram Q&A

Thank you

For more information, contact CDC
1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

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