



# Community-Campus Partnerships for Health

## Transforming Communities & Higher Education

### EDUCATIONAL CONFERENCE CALL SERIES: BUILDING COMMUNITY CAPACITY FOR RESEARCH

#### *The National Community Committee of the CDC Prevention Research Centers Program: Impacting Research Policy & Practice at Local & National Levels*

Wednesday November 18, 2009  
11:30 am – 1 pm pacific time / 2:30 – 4 pm eastern time

#### AGENDA, SPEAKER BIOS & CCPH INFO

**Agenda:** This call will focus on the history, impact and lessons learned of the National Community Committee, a unique and important committee of the CDC Prevention Research Centers (PRC) Program. The NCC is a group of action-oriented people from communities around the country who are partners in CDC's PRC Program. Since its origins in the late 1990s, the NCC has evolved from a loosely formed advisory body into a catalyst for changing the way that researchers and community members interact to influence practice and policy.

During this call, NCC members will present the story of the NCC, its evolution over time, and examples of how community committees have shaped the conduct and outcomes of prevention research at local and national levels. Call participants will learn how community committees or boards can be more than "advisory", and how when reps of these community committees come together, they can support each other in meaningful ways and have a critical voice in the overall structure of a federal grant program.

The presentation is divided into 4 parts, each with a different presenter (see details below). There will be a question and answer period after the first two presenters, and again after the last two presenters. Also joining the call for the question and answer periods will be Sharrice White-Cooper from the CDC PRC Program office. Ms. White-Cooper acts as the community liaison to the NCC. As the community liaison she provides a link between the PRC Program office and NCC by providing technical support for and participating in their calls and other meetings and advises the committee when requested.

Learn more about the NCC and read its recent report, "A Collective Voice for Well-Being: The Story of the NCC" at [http://www.cdc.gov/prc/successes/newsroom/national\\_community\\_committee.htm](http://www.cdc.gov/prc/successes/newsroom/national_community_committee.htm). Learn more about the PRC program at [www.cdc.gov/prc](http://www.cdc.gov/prc)

#### Speaker Bios & Contact Information

##### 1) History of the National Community Committee

Presenter: E. Yvonne Lewis ([yvonlewis@hotmail.com](mailto:yvonlewis@hotmail.com))

Former Executive Director of Faith Access to Community Economic Development  
Past Chair of University of Michigan PRC's Community Board  
Co-Founder and First Chair of CDC's PRC National Community Committee

Ms. Lewis has extensive experience in community engagement and community/academic partnerships. She served as Executive Director for Faith Access to Community Economic Development, engaging the community in addressing public health issues and participation in community-based participatory research. Yvonne has participated as a community reviewer for State and Federal Grants. She has served as Chair and member of numerous local, state and national boards, as well as on planning committees for national conferences. She shares the community voice and assists in translation, through promotion and facilitation of dialogue, that leads to developing common language necessary for successful partnerships.

## 2) Community Partnership Board Development

Presenter: Ella Greene-Moton ([emgree@umich.edu](mailto:emgree@umich.edu))

Community Education Coordinator, Center for Public Health and Community Genomics, University of Michigan School of Public Health  
Co-Founder and Past Chair of CDC's PRC National Community Committee

Ms. Greene-Moton has an extensive background in community organizing, advocacy, and community/academic partnership building that spans over the past 40 years in the Flint, MI area. Her commitment to the empowerment of community residents reaches across local, state, national and international levels. She currently serves as a Community Education Coordinator at the Center for Public Health and Community Genomics as well as the National Community-Based Organization Network (NCBON) Program Coordinator at the School of Public Health- University of Michigan – Ann Arbor, as well as an Independent Community-Academic Consultant. Ella is a Past Chair of the Community-Campus Partnerships for Health (CCPH) Board of Directors; Past Chair of the Community-Based Public Health Caucus of APHA; Chair of the APHA Action Board; a Co-Chair of the APHA Joint Policy Committee (JPC); Ex-Officio member of the APHA Executive Board; and Past Chair of the National Community Committee of the Center for Disease Control (CDC) Prevention Research Centers Program. Ella served as Assistant Director for seven of her ten year period of employment with Flint Odyssey House, Inc., Health Awareness Center in Flint, Michigan. She also served as an Adjunct Instructor at the University of Michigan Flint Campus from 2000-2003, as well as a Co-Instructor at the Michigan Public Health Training Center.

## 3) Community-Based Participatory Research Advocacy

Presenter: Katie Barnes ([barneskm@email.unc.edu](mailto:barneskm@email.unc.edu))

Social Research Assistant, Seeds of HOPE, University of North Carolina, Center for Health Promotion & Disease Prevention  
Vice Chair of CDC's PRC National Community Committee

Mrs. Barnes is a social research assistant for the Seeds of HOPE Project at the University of North Carolina Center for Health Promotion and Disease Prevention (UNC HPDP). Her involvement with

UNC HPDP began nine years ago as an apparel plant employee that participated in UNC HPDP's program. Mrs. Barnes has a Bachelor's Degree in Christian Education with a minor in Leadership from Heritage Bible College in Dunn, NC, and a Certificate for Nonprofit Management from Duke University.

#### 4) What's in Our Future?

Presenter: Freda Motton ([fmotton@att.net](mailto:fmotton@att.net))

Community/Academic Liaison for the Prevention Research Center in St. Louis  
Immediate Past Chair of CDC's PRC National Community Committee

Ms. Motton is a Community/Academic Liaison currently serving partners on two grants in the Boot Heel of Southeast Missouri and Saint Louis University and the Prevention Research Center in Saint Louis. She is the immediate Past Chair of the CDC's Prevention Research Center's National Community Committee (NCC) where she has played a critical role in identifying Special Interest Project 13: Increasing Physical Activity Among Adults in Racially/Ethnically Diverse Communities in the United States; one of the first of its kind. Ms. Motton also served NCC in a partnership with the Center of Public Health and Community Genomics at the University of Michigan, Ann Arbor, to facilitate the 2007 Midwest Genomics Forums.

**About Community-Campus Partnerships for Health:** Community-Campus Partnerships for Health (CCPH) promotes health (broadly defined) through partnerships between communities and higher educational institutions. A non-profit organization founded in 1996, CCPH's strategic goals are to:

- Combine the knowledge, wisdom and experience in communities and in academic institutions to solve major health, social and economic challenges
- Build the capacity of communities and higher educational institutions to engage each other in authentic partnerships
- Support communities in their relationships and work with academic partners
- Recognize and reward faculty for community engagement and community-engaged scholarship
- Develop partnerships that balance power and share resources equitably among partners
- Ensure that community-driven social change is central to service-learning and community-based participatory research

At a grass-roots level, our members are advancing these goals in their work on a daily basis. Our growing network of over 1,800 communities and campuses are collaborating to promote health through service-learning, community-based participatory research and other partnerships. What ties CCPH members together is our commitment to social justice and our passion for the power of partnerships to transform communities and academe. We believe that only by combining the knowledge, wisdom and experience in communities and in academic institutions will we solve the major health, social and economic challenges facing our society.

At an organizational level, CCPH advances our mission through knowledge exchange, training and technical assistance, research and evaluation, policy development and advocacy, and coalition-building. Learn more about CCPH at [www.ccph.info](http://www.ccph.info) or email us at [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu).